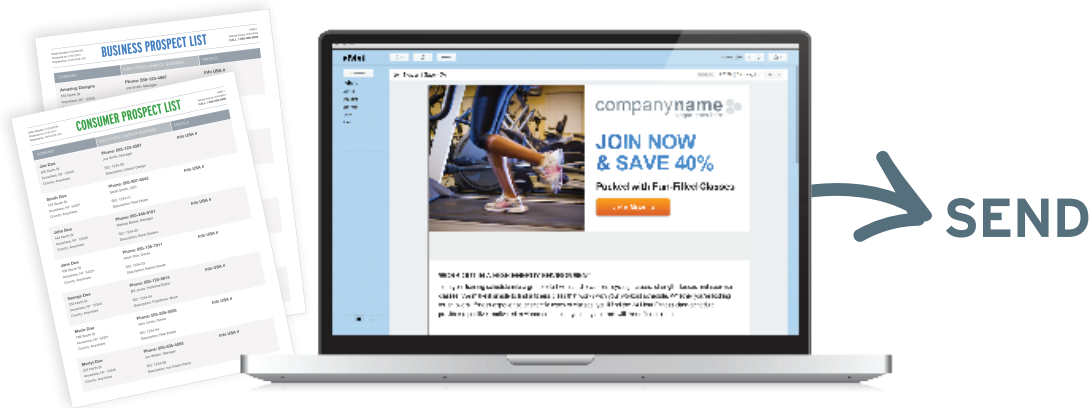


Design, Deliver, & Track Email Campaigns

Email marketing services are just one of the many features you get with Infogroup. With millions of consumer and business contacts at your fingertips, you can rest assured that your message will reach the right prospects. And to make it even easier, our Email Campaign Builder lets you send an email to any size audience. **Sending your email campaign is as easy as 1, 2, 3!**



<p>✔ Step One</p> <p>We have millions of business and consumer email addresses. Just build your targeted list of prospects and launch a campaign right from the results page.</p>	<p>✔ Step Two</p> <p>Upload your email design, or select one from our custom templates. You can include links to your website or social media accounts too!</p>	<p>✔ Step Three</p> <p>Schedule and send your campaign, then track your results! View reports on success metrics and get mailing lists of leads that open or click your message, no credits charged.</p>
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HERE'S WHAT YOU CAN EXPECT FROM OUR EMAIL CAMPAIGN BUILDER:

Cost Effectiveness

Email marketing generated returns of 40:1 in 2011*

Deliverability

We have 100% permission-based opt-ins.

Secure Online Reporting

We track it all so you can follow up with the right leads.

Options

Design your own or use our email templates

Privacy Protection

We adhere to all industry privacy guidelines.

Expert Help

Let us help you create an effective campaign.

Have more personalized email needs?

Mass communications aren't always what you're looking for, so we still have one-to-one business email addresses for purchase with email credits. Once an email address is purchased, you own it. You can send a message directly to the contact you choose and add the personalization you need to get your foot in the door.

* According to the Direct Marketing Association.