

Let Us Uncover the Best Prospects for Your Business

TRUST INFOGROUP'S CUSTOM LEAD GENERATION TO COMPLETE YOUR PRE-SALE RESEARCH

Don't you wish you knew exactly which prospects were ready to buy what you sell? And which would be more than happy to hear from you? We can ask them for you, anonymously, saving you and your sales team time and energy.

We'll Do the Pre-Qualifying Legwork for You!

If you could find out one piece of information about tens of thousands of targeted prospects, what would that be? Think big, because we can ask them just about anything.

For example: "How many restaurants in my region own an oven that is over 10 years old?"

You tell us what question or questions your business needs to know to pave the way for your sales team to work their magic. We'll take your questions and get to work making the calls to complete the research your need. We then provide that qualified list of decision makers to you so you can close those deals.

Improve Your Sales Efficiency

You can probably see immediately what a boost leveraging our experienced team of teleresearchers will be for your business. When you use our Custom Lead Generation you'll:

- ✓ Spend less time qualifying & prospecting leads
- ✓ Spend more time engaging qualified leads
- ✓ Spend more time retaining your best customers

We can also help your business with Custom Data Collection & Surveys—this can really help you make important business decisions like whether to expand into a new region or roll out a new product.

About Infogroup

Infogroup is a marketing services and analytics provider that delivers best-in-class data-driven and customer-centric technology solutions. Our data and software-as-a-service (DaaS and SaaS) offerings help clients of all sizes — from small companies to FORTUNE 100™ enterprises — increase their sales and customer loyalty. Infogroup provides both digital and traditional marketing channel expertise enhanced by access to our proprietary data on 235 million individuals and 24 million businesses, which is distributed real-time to our clients. For more information on Infogroup's marketing and data solutions, visit www.infogroup.com.